

the COOPER LYON group LLC

Global Strategy. Local Solutions.

A STRATEGIC COMMUNICATIONS, PUBLIC RELATIONS AND OPERATIONS CONSULTING FIRM

PARTNERS

The Cooper-Lyon Group partners with individuals and corporations, as well as public and private institutions, to produce lasting solutions to their domestic and international strategic communications, public relations and operational challenges.

EXPERIENCE

Rooted in sound principles and innovative techniques, The Cooper-Lyon Group uses over two decades worth of experience, working with global leaders, government agencies and Fortune 500 companies, to ensure its clients receive the most effective guidance and strategic advice.

CORE SERVICES

- ✦ Strategic Communications
- ✦ Crisis Communications
- ✦ Global and Public Relations
- ✦ Operations and Logistics
- ✦ Event and Program Planning
- ✦ Government Relations
- ✦ Strategic Research
- ✦ Messaging
- ✦ Media and New Media Strategy
- ✦ Reputation Management

In today's world, achieving lasting solutions requires global insight.

ABOUT THE TEAM



Colby J. Cooper is the Co-Founder and Principal of The Cooper-Lyon Group. He recently served as Research Fellow and Chief of Staff to (former U.S. Secretary of State) Professor Condoleezza Rice at the Hoover Institution, Stanford University. Prior to transitioning then-Secretary Rice out of government, Colby served as a Senior Advisor to the Secretary of State. Earlier in the Administration of President George W. Bush, Colby served in the White House as the Director for Communications and Media Relations on the National Security Council. He is a native of Oxford, New York.



Jaime Lyon Cooper is the Co-Founder of The Cooper-Lyon Group. She recently worked as a consultant for Accenture, where she managed communications for federal clients. Prior to Accenture, Jaime worked for a trio of smaller Information Technology companies including Govolution, ITS Services, Inc. and SETA Corporation. Jaime started her career at The Ritz-Carlton Hotel Company, LLC as a sales and public relations assistant. She is a native of Mobile, Alabama.

9 SOUTH SUMMIT STREET ~ FAIRHOPE, ALABAMA 36532

PHONE: (251) 928-0265 | FAX: (251) 928-0271 | WWW.COOPERLYON.COM